Travel & Tourism

The travel and tourism industry is the fastest growing sector in the United Kingdom and the world as a whole, offering more and more types of jobs.

This new dynamic and exciting course gives you an insight into working in a variety of travel and tourism organisations by taking part in lots of visits. It also helps you learn more about dealing with customers and working in teams to arrange your own visits and events. It’s something completely new for you to try. So choosing to study Travel and Tourism is a great decision for lots of reasons!

Topics Covered

These include learning about:

- Introducing the travel & tourism industry and how it has changed over time.
- Where people visit in the UK and popular tourist attractions.
- Issues that can affect travel and tourism

Assessment

One of the units you’ll be studying will be assessed through an external assessment.

The other two units will be assessed through coursework that you complete in class with the help of your teacher.

Course Progression

Following this course can lead directly to workplace training or onto a BTEC level 3 qualification such as a National Certificate and Diploma which are offered at Swanshurst Sixth Form.

Career Opportunities

This course can lead directly to numerous careers such as travel agencies, travel representatives, hotel managers or air stewardesses.

In addition the general skills developed means that students are equally well placed to seek careers in the retail, finance or business sectors.

Notes


Qualification: BTEC Award
Examination Board: Edexcel
Specification Code: 603/3038/7