

Business

72% of our students achieved A* to C (2016). Why not consider a subject that is successful and relevant to your future work-life?

No matter where your life leads, you will be glad that you have gained an understanding of business, as a customer, an owner and as a worker.

There are visits to Cadbury World, and an opportunity to run a mini-enterprise. You will gain practical experience in decision making, problem solving and team-work.



Qualification: GCSE

Examination Board: EDUQAS

Specification Code: (9-1)

Topics Covered

During this course pupils will have an opportunity to learn how businesses are set up, run and how they respond to the environment in which they operate.

There will be a holistic approach to the teaching of marketing, finance, production, technology, human resources, business structures, the external environment and business decision making. Pupils will be encouraged to see the interdependence of these areas of business.

Assessment

There will be two written examination papers:

Component 1: Business dynamics:

This 2 hour paper accounts for 62.5% of the qualification and includes a mix of short answer and structured questions based on a case study and will cover all of the specification content.

Component 2: Business considerations:

This is also a written examination which will last 1 hour 30 minutes and accounts for 37.5% of the qualification. This will include longer data response questions covering all of the specification content.

There will be regular tests every half term, so that we may check your progress.

Course Progression

Students who succeed on this course may progress on to AS and A level courses in business at Swanshurst Sixth Form which are extremely successful with 100% achieving A* to C in 2016.

Many of our students continue to University to study business studies, law, marketing and human resources and finance.

Career Opportunities

This course will help prepare for careers in , retail, administration, banking, accounting, public relations, marketing, travel & tourism, legal profession, nursery and care-home management and many more.