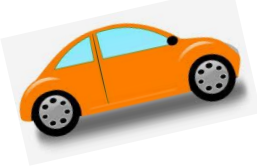




GCSE Business Year 9 Learning Journey

Year 10



Half Term

Summative Assessment 3
Week 33

- 4. MARKETING**
- Marketing Mix 4P's
 - Promotion
 - Media
 - Technology

Marketing Project

DP3
Week 36

End of Term 3



- 3. MARKETING**
- Marketing Mix 4P's
 - Price

End of Term 2

- 2. MARKETING**
- Market Research
 - Marketing Mix 4P's
 - Product
 - Price

DP2
Week 25

- 1. MARKETING**
- Location
 - Introduction to Marketing
 - Market Research

Summative Assessment 2
Week 22



Half Term

Summative Assessment 1
Week 11

DP1
Week 13

End of Term 1

- 4. BUSINESS ACTIVITY**
- Ownership
 - Sole Traders
 - Partnerships
 - Limited Companies
 - Charities
 - Co Operatives

- 5. BUSINESS ACTIVITY**
- Aims and Objectives
 - Stakeholders



- 3. Business Activity**
- Revenue Costs & Profits
 - Business Planning

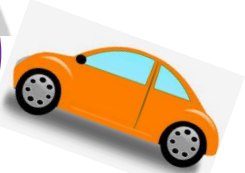
Half Term

- 2. BUSINESS ACTIVITY:**
- Goods & Services
 - External Environments

- 1. BUSINESS ACTIVITY:**
- Role of an Entrepreneur
 - Enterprise



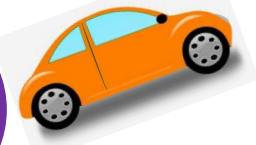
Year 9





GCSE Business Year 10 Learning Journey

Year 11



- 7. Recruitment**
 - Organisational Structures
 - Communication
 - Exam Practice
 - PPE

Summative Assessment 3
Week 34/35

DP1
Week 37

End of Term 3

Half Term

- 7. Recruitment:**
 - Training
 - Motivation

End of Term 2

- 6. Customer Service**
 - Consumer Laws
 - Intro to Recruitment

DP2
Week 22

- 5. Customer Service**
 - Sales Process
 - Online Service
 - Functional Areas & Sales



- 3. Marketing**
 - Marketing Mix
 - Product
 - Price

DP1
Week 10

End of Term 1

- 4. Marketing**
 - Marketing Mix
 - Promotion
 - Place

Summative Assessment 2
Week 17

Half Term

Marketing Project

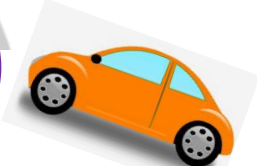
Half Term

Summative Assessment 1
Week 5

- 2. Marketing**
 - Marketing
 - Market Research

- 1. RECAP - Influences on Business**
 - Globalisation
 - International Trade
 - Multinational Corporations

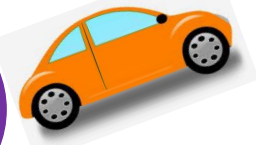
Year 10





GCSE Business Year 11 Learning Journey

Year 12
and A
Level



Revision for exams

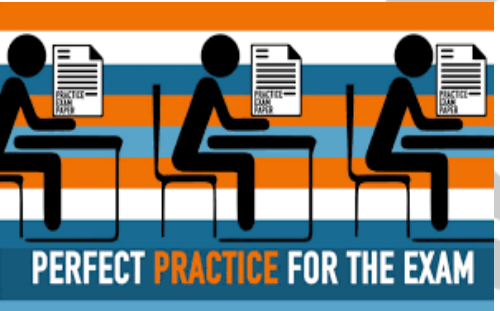
Half Term

Revision for exams

End of Term 3

Monthly Budget

Category	Projected	Actual	Difference
PROJECTED MONTHLY INCOME			
Income 1	€ 2,500.00	€ 2,500.00	€ 0.00
Extra monthly income	€ 3,000.00	€ 3,000.00	€ 0.00
Total monthly income	€ 5,500.00	€ 5,500.00	€ 0.00
ACTUAL MONTHLY INCOME			
Income 1	€ 2,500.00	€ 2,500.00	€ 0.00
Extra monthly income	€ 3,000.00	€ 3,000.00	€ 0.00
Total monthly income	€ 5,500.00	€ 5,500.00	€ 0.00
ACTUAL MONTHLY COST			
Projected Cost	€ 1,400.00	€ 1,400.00	€ 100.00
Housing	€ 60.00	€ 100.00	€ (40.00)
Mortgage or rent	€ 50.00	€ 60.00	€ 20.00
Phone	€ 200.00	€ 180.00	€ 20.00
Electricity	€ 50.00	€ 48.00	€ 2.00
Gas			
Water and sewer			
Waste			
Waste removal			
Repairs			
Total	€ 1,788.00	€ 1,788.00	€ 0.00



5. Influences on Business

- Ethics
- Environmental
- Economical

DP1
Week 26

End of Term 2

PPEs
Assessment 2
Week 24

4. Finance

- Cash Flow
- Financial Performance

Half Term

3. Operations & Intro to Sources of Finance

- Technological Influence
- Supply Chain
- Sources of Finance

End of Term 1

PPEs Weeks 14-15

DP2
Week 17

4. Finance

- Gross and Net Profit
- PPE Feedback
- Income Statements
- Breakeven

Half Term

2. Operations

- Methods of Production
- Quality

DP1
Week 6

Summative
Assessment 1
Week 5

1. Recruitment

- Recruitment:
- Trade Unions
- Motivation
- Organisational Structure

Year 11

