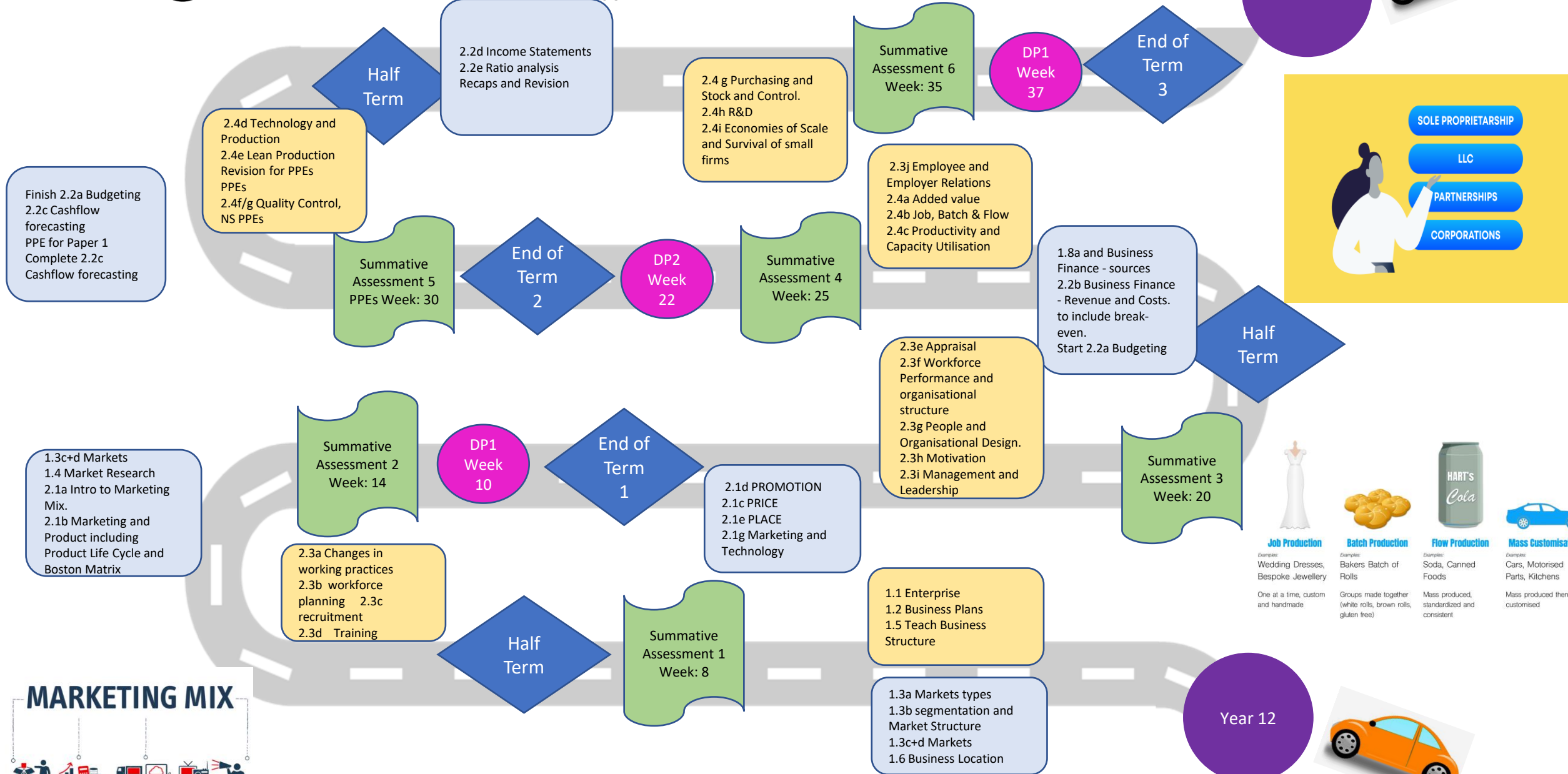
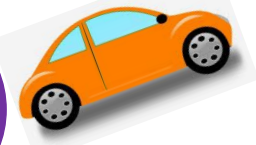




Course: A Level Business Learning Journey Year 12

Year 13



- SOLE PROPRIETARSHIP
- LLC
- PARTNERSHIPS
- CORPORATIONS

 Job Production <small>Examples:</small> Wedding Dresses, Bespoke Jewellery <small>One at a time, custom and handmade</small>	 Batch Production <small>Examples:</small> Bakers Batch of Rolls <small>Groups made together (white rolls, brown rolls, gluten free)</small>	 Flow Production <small>Examples:</small> Soda, Canned Foods <small>Mass produced, standardized and consistent</small>	 Mass Customisation <small>Examples:</small> Cars, Motorised Parts, Kitchens <small>Mass produced then customised</small>
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MARKETING MIX

- PRODUCT
- PRICE
- PLACE
- PROMOTION