



Learning Journey Map BTEC Travel and Tourism

Year 9

Move on to Year 10



Summer Holidays



Next Level –
Formal PSAs



Assessment
Point 3



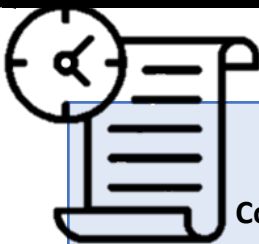
Topic 3

Component 2: Customer Needs in
Travel and Tourism

Making connections to personal travel
experiences, linking to real world
organisations and regulatory bodies

Fieldtrip to Cadbury World

Exploring a travel
organisation aims and the use
of market research in
meeting customer needs and
responding to trends



Topic 2

Component 1 practice PSA

Making connections to: component 1 content.
Introducing the format of coursework

Assessment
Point 2



Assessment
Point 1



Fieldtrip to the New Street
Station

Exploring a key transport hub
and the role of consumer
technology

Topic 1

Component 1: Travel and Tourism Organisations
and Destinations

Making connections to prior geographical
knowledge and personal experiences of travel

CURRICULUM
OVERVIEW



CURRICULUM
OVERVIEW