



Learning Journey Map BTEC Travel and Tourism

Year 10

Move on to Year 11



Summer Holidays



Next Level –
Preparation for final
Component 3 exam
begins...



Assessment
Point 3

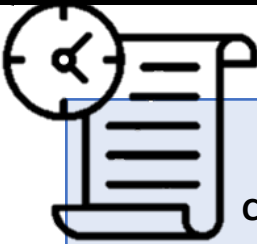


Topic 3
Component 3: Influences on Global
Travel and Tourism

Making connections to personal travel
experiences, linking to real world
organisations and regulatory bodies

Fieldtrip to Cadbury World

Exploring a travel
organisation aims and the use
of market research in
meeting customer needs and
responding to trends



Topic 2
Component 1 official PSA

Assessment
Point 2

Making connections to: component 1 content.
Formal monitored preparation and supervised
write up begins. Exam conditions

Assessment
Point 1

Topic 1
Component 1: Travel and Tourism
Organisations and Destinations REVIEW

Making connections to key content from Year
9 to help prepare for your first official PSA!
Focus on market research, organisational
aims, ownership and consumer technology

CURRICULUM
OVERVIEW

CURRICULUM
OVERVIEW

