

BTEC Travel and Tourism			Curriculum Checkpoints: What do students know and what can they do?			
Summative Comment			Developing	Securing	Mastering	Excelling
Component 1	Travel and Tourism Organisations and Destinations	Tasks 1a, 1b, 2, 3a, 3b	Limited application of knowledge and understanding. Superficial accounts of key ownership and aims, partnerships, role of consumer technology, key tourist destinations and feature of appeal and assessing suitability and consumer needs	Adequate application of knowledge and understanding. Partially detailed accounts of key ownership and aims, partnerships, role of consumer technology, key tourist destinations and feature of appeal and assessing suitability and consumer needs	Good application of knowledge and understanding. Mostly detailed accounts of key ownership and aims, partnerships, role of consumer technology, key tourist destinations and feature of appeal and assessing suitability and consumer needs	Comprehensive knowledge and understanding. Fully detailed accounts of key ownership and aims, partnerships, role of consumer technology, key tourist destinations and feature of appeal and assessing suitability and consumer needs
Component 2	Customer Needs in Travel and Tourism	Task 1a, 1b, 2, 3a, 3b	Limited application of knowledge and understanding. Superficial accounts of travel trends, customer needs, meeting needs and responding to feedback	Adequate application of knowledge and understanding. Partially detailed accounts of travel trends, customer needs, meeting needs and responding to feedback	Good application of knowledge and understanding. Mostly detailed accounts of travel trends, customer needs, meeting needs and responding to feedback	Comprehensive application of knowledge and understanding. Fully detailed accounts of travel trends, customer needs, meeting needs and responding to feedback
Component 3	Influences on Global Travel and Tourism.	External exam unit	AO1 / AO2 - Limited demonstration and understanding of knowledge, facts, terms and processes in relation to travel and tourism	AO1 / AO2 - Adequate demonstration and understanding of knowledge, facts, terms and processes in relation to travel and tourism. AO3 - Emerging application of understanding	AO1 / AO2 - Consistent demonstration and understanding of knowledge, facts, terms and processes in relation to travel and tourism. AO3/ AO4 - Sound application of understanding of processes	AO3/AO4 - Detailed knowledge and understanding of key factors relating to the travel and tourism industry. Detailed and systematic application and assessment of these factors