Swanshurst School – Business **Year 11 – Super Curriculum – Business**

Term 1 –	Term 2 –	Term 3 –
Task 1 Supply Chain Insight – https://www.bbc.co.uk/sounds/play/w3ct6sc4 After listening to the podcast, write a **300-word summary** that includes: • What a supply chain is and why it matters • Two challenges Europe faces in building a mineral supply chain • One solution or innovation mentioned in the episode • Your opinion: Should countries rely on global supply chains or build local ones?	**Task 1 Cash Flow Forecasting Challenge** You are helping a small start-up café called *Brew & Byte* prepare for its first three months of trading. They need a **cash flow forecast** to understand whether they'll have enough money to cover their costs. **Create a 3-month cash flow forecast** using the following estimated figures: Opening balance in January: £1,000 **Calculate**: Total inflows and outflows Net cash flow for each month Closing balance for each month Add **advice** for the business: What should they do if they face a negative cash flow?	**Task 1 Economic** **https://open.spotify.com/episode/7waElemruupaRyScZmrmaA** **Take notes on:** **What economic factors are discussed (e.g. inflation, taxation, regulation)?** **How do these factors affect businesses and consumers?** **What role does government play in managing the economy?** ***"If you were running a small business in one of the countries mentioned, how would government policies affect your pricing, hiring, or investment decisions?"***
Task 2 Sources of Finance https://www.youtube.com/watch?v=PRgC41tO-0s Write a short paragraph recommending the best source of finance for a new business starting with limited capital.	**Task 2 "Profit = Power?"** **https://www.bbc.co.uk/news/articles/c4geypgg0j3o** **A definition of profitability** **A summary of Welsh Water's financial situation** **Two reasons why the company moved from profit to loss** **One suggestion for how the company could improve profitability in the future**	Task 2 **Revision Task: "The Business Escape Box"** **Business Ownership** *Clue:* "I offer limited liability and can sell shares to the public. What type of business am I?" **Marketing Mix** *Clue:* "I'm one of the 4Ps. I decide how much customers pay. What am I?" **Human Resources** *Clue:* "I help keep employees happy and productive. What's the term for this?" **Finance** *Clue:* "I show how much profit a business makes after all expenses. What am I?" **External Influences** *Clue:* "I'm a rise in the general

Month	Expected Sales (£)	Expected Costs (£)
Jan	2,000	2,500
Feb	3,000	2,000
Mar	4,000	2,200

		price level. What economic factor am I?" Once all clues are solved, students must write a **short paragraph** answering: **"Which topic do you find most challenging and why? What strategy will you use to improve your understanding?"**
Task 3 Cost/revenue/profit https://www.youtube.com/watch?v=hSwEObPmgu8 • Definitions of revenue, fixed costs, variable costs, and profit • How to calculate break-even • Common exam mistakes and how to avoid them • A **short explanation** (100–150 words) of why break-even analysis is useful for a small business Key	**Task 3** **"Ethics vs. Profits: Can Businesses Do Both?"** **Choose one well-known business** **Research the following:** What ethical practices does the business follow? (e.g. fair trade, sustainability, animal welfare) How do these practices affect their costs and profits? How do customers and the public respond to their ethics? Have they ever faced criticism or ethical challenges? *Do you think being ethical helps or hurts a business in the long run? Why?*	**Task 3** **"Business in the Real World"** Choose a **real business** (e.g. Tesco, Apple, BrewDog, Gymshark, or a local business) and complete the following: **1. Research the Business:** • What does the business do? • Who are its main competitors? • What are its recent challenges or successes? Use these prompts to guide your thinking: • **External Influences:** How have economic or social factors affected the business recently? • **Strategic Decisions:** Has the business made any big decisions (e.g. expansion, rebranding, new product)? • **Stakeholders:** Who are the key stakeholders, and how might their interests conflict? **Write a Short Report (300–500 words):** Title: *"Why This Business Succeeds (or Struggles) in a Changing World"* Include:

Reading Task		**Creative Task**	
Research Task		**Listening**	
Problem Task		**Writing Task**	
Trip or Visit		**Watching Task**	

	Term 1
	Term 2
	Term 3